

**ANNUAL REPORT  
FISCAL YEAR  
1980-1981**



**MAUI ECONOMIC  
OPPORTUNITY INC.**



Maui Economic Opportunity, Inc.  
 189 Kaahumanu Avenue  
 Kahului, Hawaii 96732  
 Telephone 871-9591

September 22, 1981

Mr. Richard Kibe, Chairman  
 Board of Directors  
 Maui Economic Opportunity, Inc.  
 Kahului, HI 96732

Dear Mr. Chairman:

We are submitting for your review and scrutiny the Annual Report for Fiscal Year 1980 - 1981.

We're pleased to report that the majority of the MEO programs are meeting its goals, and that MEO is continuing to make an impact in the community.

The major highlights for the year were the funding of the Food Cooperative "Grocery Basket", providing low-cost produce and fruits to the MEO clientele, and the recognition of MEO by the U. S. Department of Engineers and the County of Maui for our community organization role in the embankment and improvement of the Iao River. Our Community Organization supervisor, Ora Latham, was honored for her leadership role in the aforementioned endeavors in a special ceremony.

Although we have fared relatively well in combating the ills of poverty these past years, there is still much to do.

The mission continues.....

Sincerely,

Joseph M. Souki  
 Executive Director



Joseph Souki, Executive Director MEO



# BOARD OF DIRECTORS

## 1980-1981



**Richard Kibe, Chairman**



**Louis Hao, Vice Chairman**



**Patricia Perry, Secretary-Treasurer**

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#### PUBLIC SECTOR

Councilman Wayne Nishiki  
Maui County Council

Councilman Allen Barr  
Maui County Council

Leinaala Cockett  
Representative of  
Councilman Toshi Ansai

Hiki Hokama  
Representative of  
Councilman Goro Hokama

Councilman Rick Medina  
Maui County Council

Councilman Howard Kihune  
Maui County Council

Gwen Ohashi  
Representative of  
Councilman Bob Nakasone

Velma Santos  
Representative of  
Mayor Hannibal Tavares

#### RESIDENT SECTOR

Peter Connally  
Lokahi Pacific

Louis Hao  
Molokai Community  
Action Council

Patricia Perry  
Haiku Area Council

Manuel Planesi  
Head Start  
Policy Council

Kenneth Sabino  
Lanai Area Council

Kenzo Takumi  
Maui Senior Citizens  
Planning & Coordination Council

Bernice Nitta  
Lahaina Area Council

John Urauchi  
Molokai Community  
Action Council

#### PRIVATE SECTOR

Robert Bird  
Maui Medical Society

Laura Kimura  
Maui Korean  
International Club

Clairence Kamai  
Maui Christian  
Ministers Association

Richard Kibe  
Maui Japanese  
Community Association

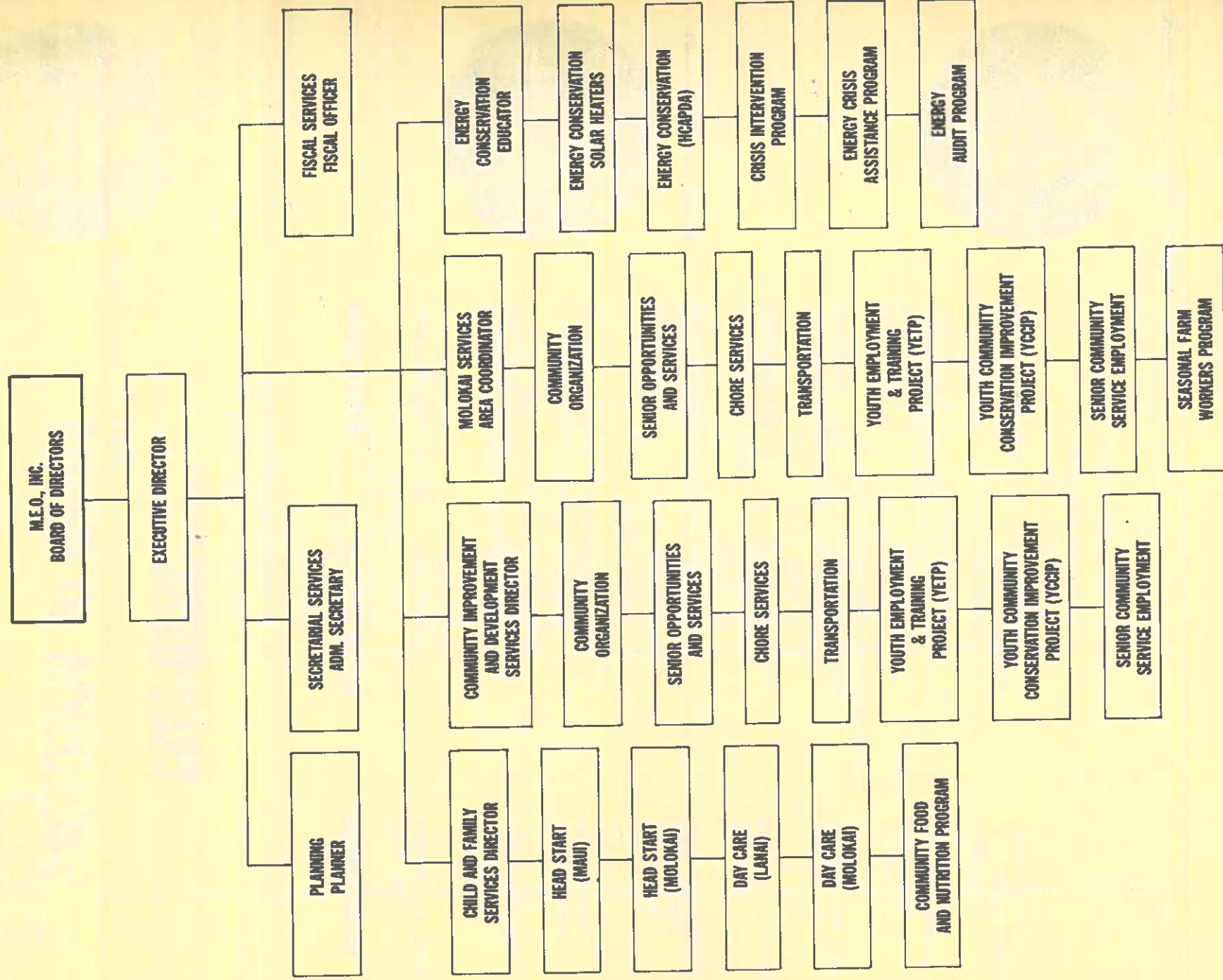
Roger Knox  
Chamber of Commerce

Kealoa Lake  
Hawaiian Civic Club

Sylvestre Peros  
Maui Filipino  
Community Council

Roman Piano  
International Longshoremen's  
& Warehousemen's Union

# ORGANIZATIONAL STRUCTURE



# BREAKDOWN OF PROGRAM UNITS



**ADMINISTRATION**  
 Executive Director  
 Fiscal Officer, Planner, Executive Secretary,  
 Community Improvement and Development  
 Director, Child & Family Services Director,  
 Molokai Area Coordinator, Energy Coordinator

**HEAD START STAFF**  
 Maui Teacher/Supervisor  
 Teachers, Home Visitor and Teacher Aides  
 Molokai Teacher/Supervisor  
 Teachers, Home Visitor, Teacher Aides, Social  
 Worker Aide

**COMMUNITY IMPROVEMENT AND DEVELOPMENT**  
 CID Director  
 Manpower Coordinator, Food Operations  
 Manager, Community Organization Supervisor,  
 Transportation Supervisor, Senior Oppor-  
 tunities and Services and Chore Services  
 Supervisor

**MOLOKAI SERVICES**  
 Area Coordinator  
 Manpower Supervisor, Secretary,  
 Transportation Supervisor, Community  
 Organizer, SOS Aides, Chore Service Worker

**CHILD AND FAMILY DEVELOPMENT**  
 CFD Director  
 Health Coordinator, Special/Education  
 Coordinator, Maui Teacher/Supervisor, Molo-  
 kai Teacher/Supervisor, Lanai Day Care  
 Teacher

**COMMUNITY ORGANIZATION**  
 Community Organization Supervisor  
 Community Organization Aides, Lanai  
 Aide/Bus Driver

**ENERGY CONSERVATION**  
 EC Coordinator  
 Energy Educator, EC Aides

**TRANSPORTATION**  
 Transportation Supervisor  
 Transportation Planner, Clerk, Bus Drivers

**FISCAL SERVICES**  
 Fiscal Officer  
 Accountant, Account Clerks

**ALONA ENERGY SYSTEMS, LTD.**  
 Operations Manager, Accountant/Secretary,  
 Supervisor, Workers

**MANPOWER PROGRAMS**  
 Manpower Coordinator  
 Clerk

**SENIOR OPPORTUNITIES AND SERVICES & CHORE SER-  
 VICES**  
 SOS and CS supervisor,  
 SOS aides and Chore Service aides

**SECRETARIAL SERVICES**  
 Administrative Secretary  
 Secretaries

**FOOD COOP**  
 Food Operations Manager  
 Grocery Clerk

# ADMINISTRATION



**Joseph Souki, Executive Director**



**Young Whee Chun, C.I.D. Director**



**Paul Pladera, C.F. Director**



**Gladys Baiss, Fiscal Officer**



**Annette Spenser, Administrative Secretary**



**Fred Bicoy, Molokai Area Coordinator**



**Gerald Matsui, Planner**

The Executive Director, Joseph Souki, implements and administers policies and programs of the Board of Directors of MEO. Included in accomplishing these policies and programs is the goal of updating and analyzing Maui County Social Demographic data to: (a) Assist Human Service agencies in the County to increase their capability in providing human services; (b) Provide technical assistance in assessing community needs and program priorities to area councils; (c) Assist program staff-Program & Evaluation Committee in assessing needs and prioritizing programs.

Other responsibilities include coordination of quarterly training for the Board and staff; mobilization of non-CSA resources to expand programs for the poor, and evaluation of program goals and objectives.

The administration directs, coordinates and implements all aspects of the local Community Action Program including both administratively and programmatically. This involves reporting to and responsible to the CAA Board of Directors for CAA operation; discussing programs, personnel and budget plans and priorities; recommendation of new policies and procedures or needed changes in existing policies and procedural objectives and priorities.

The Executive Director serves as the primary spokesman for the CAA before public groups, special interest groups, the press and others for the purpose of explaining, and promoting the Community Action Agency. He coordinates CAA activities with those of all pertinent Federal, State and local agencies and organizations and insures community-wide anti-poverty strategy.

Other responsibilities and duties of the Administration, headed by the Executive Director include: (1) Survey and analyze social and economic data; (2) Assess Board and Staff training needs; (3) Provide workshops for interested social and community agencies; (4) Identify non-CSA funding sources such as (a) State and local governments; (b) Other Federal Sources; and (c) Foundations, businesses, etc.

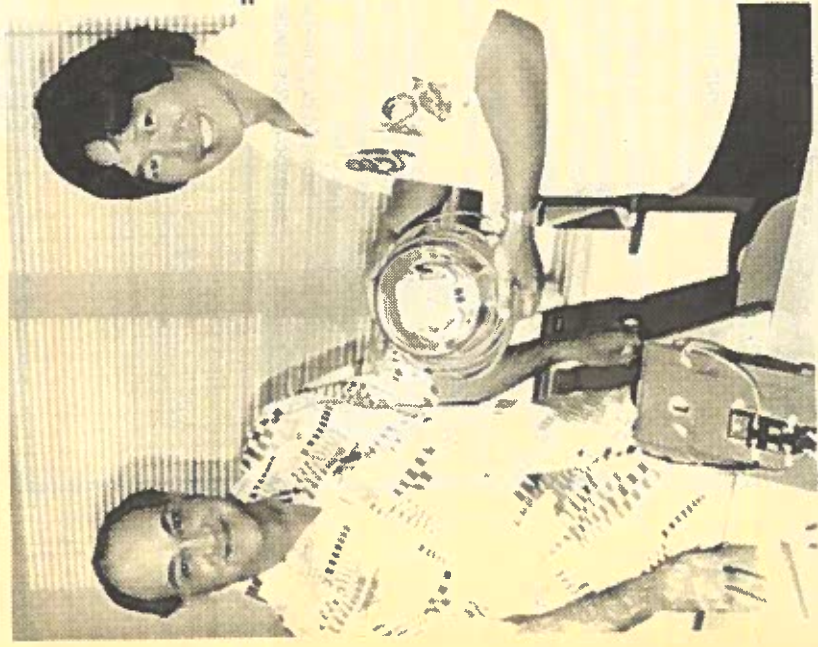
In addition the administration must assess requirements and seek funding from sources that will help the poor: take active participation and involvement in all overall planning of community services on all levels of government (such as the State Manpower Planning Commission and Comprehensive Committee for the Tri-Isles).

Monthly meetings are conducted to review and evaluate program objectives, milestones and to discuss the Executive Director's report. On-site evaluation of programs is conducted and quarterly meetings are held by the Board of Directors Program & Evaluation Committee.

The effectiveness of the Administration has been and continues to be demonstrated through strengthened community capabilities for planning and coordinating, insuring that every available assistance for the elimination of poverty is increasingly responsive to local needs and conditions. Services to the poor in all categories and all ages have been broadened. Community and government agencies have been made continually aware of the problems that face the disadvantaged of Maui County.

In accomplishing the above multi-faceted goals, the Executive Director is and has been ably assisted by the Child & Family Services Director; Fiscal Officer; Community Improvement and Development Director; Planner; Administrative Secretary; and Molokai Area Coordinator.

# ENERGY CONSERVATION



# ENERGY CONSERVATION

The conservation of energy is particularly critical for the economically disadvantaged in Maui County due to the added cost of transportation of and increases in the cost of fuel used in the manufacture of electricity and the resultant continuing increase in electrical bills.

MEO began to attack the problem of energy conservation as far back as 1976 by implementing a program of solar heater design and development which could be sold at low cost particularly on Molokai and Maui where billings continue to climb astronomically.

Funds under the energy conservation program initially were utilized for the purchase of solar heater units and their construction and installation by the MEO staff during the program year 1976-1979. Funds are now utilized for energy-affiliated programs, especially for advocacy efforts.

There have been a total of 181 solar installations (94 on Maui; 81 on Molokai; six on Lanai). A total of 10 CETA employees were enrolled as trainees to acquire skills in preparation for employment in the open market solar field. Limited funds under the Energy Conservation Program were \$5,261.

## ENERGY PROGRAM SUPPORT

Increased advocacy capability and energy conservation efforts involved intervention in electrical rate increase proposals and provision of pertinent information to educate consumers in the conservation of electrical and gas consumption.

Under the advocacy program an attorney assists MEO by examining prospective utility rate proposals for increases. Appropriate witnesses testified in support of alternative rates, particularly lifeline rates, which would benefit the elderly and low-income personnel.

Contacts were made with members of Ku clubs and area council members in the pursuit of energy conservation education and methods and follow-up analyses made to determine the effectiveness of the program.

Efforts of MEO are alleviating the financial burden, particularly of the elderly, who are living on fixed incomes. Financial savings in energy as a result of application of conservation methods are and can be utilized to purchase appliances or devices that operate on a minimum use of energy.

Under this program a total of 6,000 clients were served, with an allocation of \$11,500 for the program duration from Oct. 1, 1980 through Sept. 30, 1981.

## ENERGY CRISIS INTERVENTION

Program goals and objectives under this program were targeted toward lessening the impact of the high cost of energy on the poor and to provide crisis intervention activities not available through other sources; and, in addition to promote maximum access and maximize community resources in providing services to MEO's target population.

The energy staff was responsible for the dissemination of program information to the poor, utilizing MEO's outreach capabilities, social service agencies and other community organizations to assist with program referrals. Workshops and seminars were provided to educate clients and to emphasize involvement in the various programs. Technical assistance was provided from visiting enterprises. This program served to lessen the impact of the high cost of energy insofar as the poor were affected. A total of 8,500 clients were served during the program duration of Oct. 1, 1980-Sept. 30, 1981, and an allocation of \$30,000.

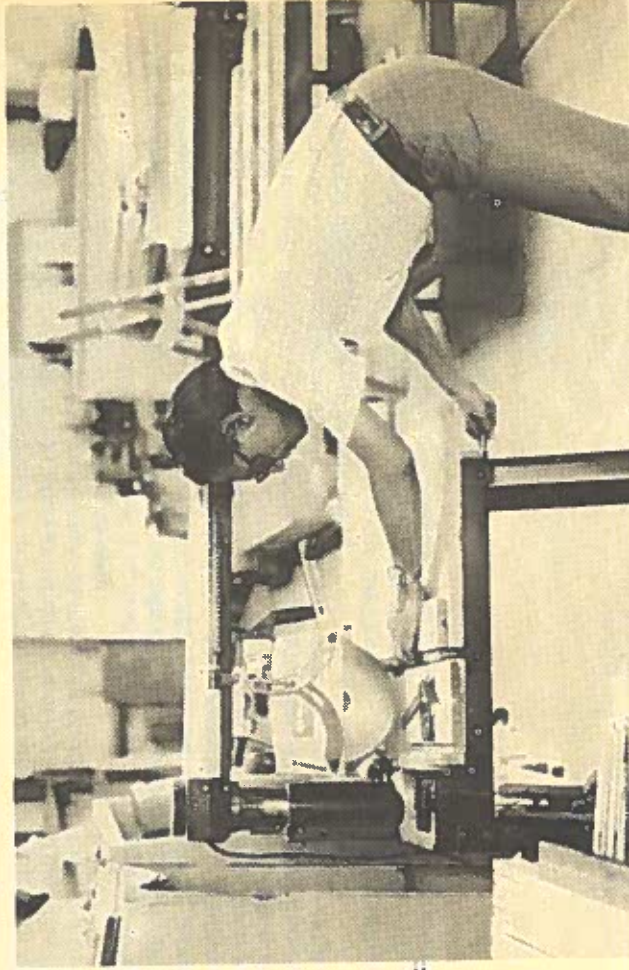
## ALOHA ENERGY SYSTEMS, LTD.

Sponsored by MEO, Inc., and under the direction of S.K. Apiki, the goal of Aloha Energy Systems, Ltd. was to develop a viable self sustaining energy conservation enterprise in five years and to provide gainful employment to the unemployed and underemployed, particularly those of low income.

Aloha Energy Systems, Ltd. is licensed by the State of Hawaii to sell and install solar water heating systems to all residents of the State. However its present activities are primarily aimed at serving all Maui County residents with special prices to senior citizens and qualified low income families.

Clients have reported savings of 30% to 50% on their monthly energy bills, depending on location and consumption of hot water.

A total of 266 clients were served of which 24.3% were low income families or agencies which serve the poor.



# COMMUNITY IMPROVEMENT AND DEVELOPMENT (C.I.D.)



# COMMUNITY ORGANIZATION

This program provides assistance to area councils in order to focus and prioritize problems and issues affecting the low income and disadvantaged target population. Through outreach and referrals it assists residents to obtain suitable living arrangements within their financial ability. Counseling and guidance is given to families relative to education, family-child relationships, child care, marital problems and employment.

Staff surveys continue to be made of area council needs and problems and to increase membership and participation. One of the important objectives involves providing a market to serve the poor and near poor in order to lower the retail price of food.

MEO continued to make itself heard in legislative circles, both State and local, in an effort to obtain legislation which would aid poor and senior citizens in many areas, particularly in such matters as the high cost of electricity (at PUC hearings on electrical rate hikes) and with respect to the four percent tax on food and drugs. The MEO Maui Senior Citizens Planning and Coordination Council headed by Francis "Turk" DeMello continued to make itself heard in many areas making government officials aware of their needs and difficulties in coping with increased costs of sewer and water as well as real property taxes, the latter which, under current legislation are now under county jurisdiction.

Through outreach, dissemination of information and recruitment in target areas, the population, through the Community Organization program has been made aware of government and local services available to increase their opportunities to better themselves.

For example they have learned about rental subsidies from the County of Maui; medical or food and shelter from the department of Social Services and Housing; the availability of food stamps; adult education through the State Department of Education; have been given information on energy conservation; and have learned about the discount prices at the Grocery Basket.

During the past year a total of 3,418 clients were served. Of these Housing Outreach counseled 106 and referred 88 of these to suitable living arrangements. Counseling and guidance was given to 694 families. Area Councils in three areas recruited 199 new members with a present total membership of 735, and a total of 717 clients were contacted by Outreach on Energy.





## S.O.S.



## SENIOR OPPORTUNITIES AND SERVICES

This program is designed to provide assistance and services which will help the elderly to stretch their limited resources and to strengthen their advocacy role in obtaining and developing programs and services to improve their well-being as well as to target issues affecting the elderly poor.

During the past year S.O.S. provided technical assistance to 22 Ku clubs with a total membership of 4,000 senior citizens in order to increase their knowledge and awareness of the various services available to them. Resource speakers from community agencies, businesses and other community organizations were approached and asked to attend the monthly meetings of these clubs.

Through S.O.S. the State Department of Health, the Maui County Police and Fire Departments, Civil Defense, American Red Cross, the American Lung and the Hawaii Heart Association provided information on preventive health and accident measures as well as home and pedestrian safety.

The Legal Aid Society and private attorneys helped seniors with their legal problems and also helped to broaden their understanding of laws affecting the seniors.

The latest up-to-date information regarding their economical status, Social Security benefits, Medicare coverage and health insurance were provided by the Social Security Office and Medicare Claims Administration.

First Insurance Co. of Hawaii was utilized to help seniors to better understand their insurance policies such as life, car or home insurance.

Hale Makua provided seniors with information on what to expect if they or their loved ones were ultimately faced with the problem of institutionalization.

In order to better understand their body anatomy and to relieve their aches and pains, members of the Maui Massage Association went to the club meetings to talk to the seniors and gave workshops on "Shiatsu" and "Pressure Points."

Members of the staff and volunteers from the Mental Health Association gave encouraging talks and showed slides and movies at their meeting sites in order to help seniors to cope with loneliness, fear of terminal illness as well as physical and mental problems.

Through the efforts of MEO seniors can now go to 95 local merchants and get a discount by presenting their "MEO Red Card." A total of 8,491 seniors of Maui County are presently benefitting from this program.

A total of 1,050 seniors were referred to appropriate human service agencies for assistance, and 250 elderly were provided with counseling in the area of marital problems, family problems and similar situations.

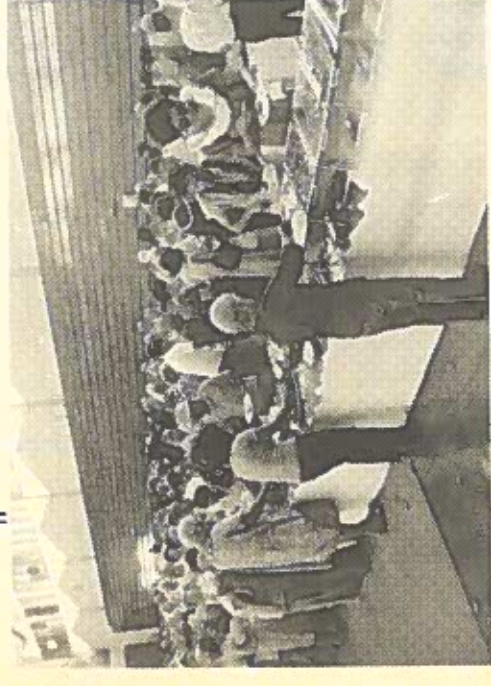
The elderly were encouraged to increase their limited resources through the sale of crafts-work, plants, home-made goodies and produce and fruits from their backyard gardens at community bazaars, fairs, swap meet for seniors and at other opportunities.

MEO has been successful in putting up a market for seniors and low income families, "THE GROCERY BASKET" located at Kaunoa Multi-Purpose Center.

This program has had a tremendous impact on its clients. Through S.O.S. the seniors have become more "akamai" (aware and knowledgeable) in many ways. They have become more independent and know more about existing services. They are now able to get the needed services and programs by working with local and state officials.

The "Plunkett's Plunkers" are still doing a terrific job in bringing "cheer and joy" to patients at Kula Hospital, the Maui Day Care Center and Hale Makua. This group is instrumental in encouraging various groups in the community to share their talents with people who are confined in an institution.

## S.O.S. — SENIOR ACTIVITIES



## SENIOR COMMUNITY SERVICE EMPLOYMENT PROGRAM

This project is designed to meet the pressing needs commonly experienced by the elderly, such as employment for those with low income and poor prospects of obtaining gainful employment.

Specific objectives during the past year were to provide 31 low income persons with work experience in community service and to place four participants in unsubsidized employment; to provide supplemental income to enable the elderly person to afford a more reasonable life-style; to provide SCSEP participants with counseling services on work attitudes and behavior, job interview techniques and the possibilities of training to improve their skills.

SCSEP is designed to serve the low income elderly through the creation of community service positions. Through SCSEP direct services to the elderly and the community-at-large are increased by the stationing of SCSEP participants at needed work sites. This provides employment opportunities for the low income elderly.

The major benefits to project enrollees are: 1 — Wages; 2 — The restorative experience of community service work; and 3 — a renewed sense of personal worth arising from involvement with the community and the general mainstream of life.

Thirty-one clients were served, four were placed in unsubsidized employment and 26 were given needed counsel.

# TRANSPORTATION

As in previous years, MEO serves a very critical need in the County of Maui by continuing to operate the only mass transit system in the county. Limited primarily to senior citizens and the handicapped, the transportation system has an overall goal of reducing or eliminating current or potential dependency of these people and enabling them to achieve maximum personal independence and self-sufficiency.

During the past year its broad goals were to increase shopping opportunities and expand the transportation service to the various lunch sites for the elderly.

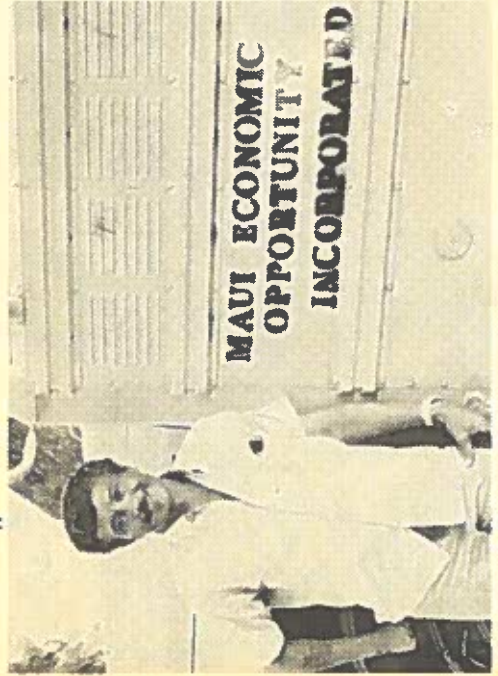
A shuttle service was opened in Honolulu and "in-town" shopping in Lahaina was instituted on a twice-a-week basis.

MEO also expanded its mass transit with evening and weekend drivers, making the new POS (Purchase of Service) total over 1,000 in count. However, due to lack of funds it was found necessary to dismiss the afternoon shift.

Major feedback obtained from clients discloses that they definitely appreciate MEO's transportation services.

A total of 1,134 clients were served monthly and there were 173,473 annual passenger trips.

In addition to serving the elderly and the handicapped, the system also serves children of ages three to five years.



# CHORE SERVICES

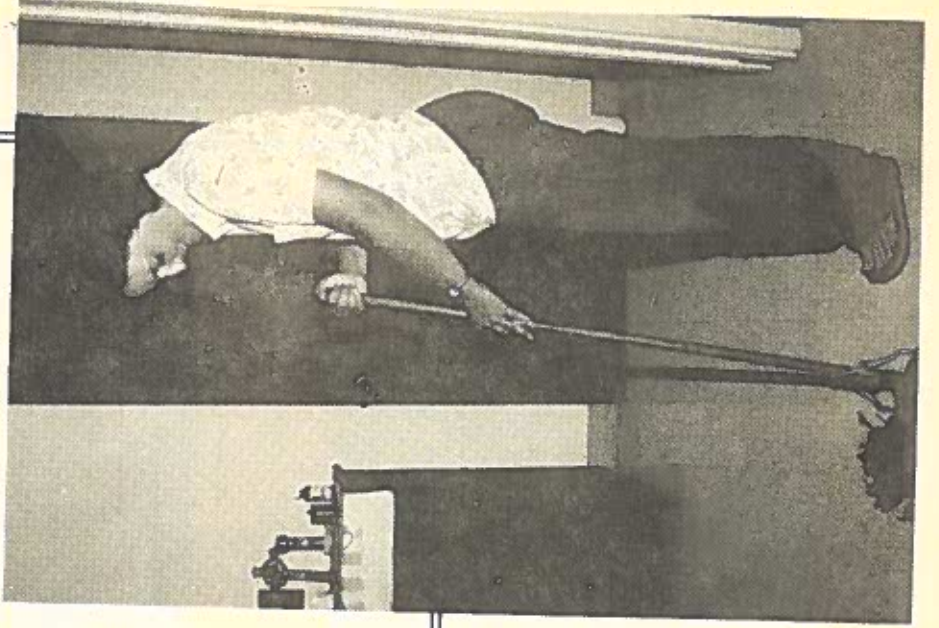
For the past six years the Chore Service Program has come to the aid of the elderly — those aged 60 and over — as well as the sickly and disabled by performing tasks which they are unable to do, thus allowing these persons to remain in their own homes rather than to be institutionalized. It has been a program which is designed to maintain individual dignity and pride for the disadvantaged.

During the past fiscal year there were some 170 persons, either too old or too disabled to perform such tasks who were aided by the MEO Chore Services program.

Specifically the program includes the performance of light housekeeping, laundry, simple household repairs, light yard work, essential shopping and marketing and urgent transportation, such as necessary visits to physicians.

The majority of those served are in the age bracket of 65 or older, although a few are between 60-64 and some small percentage are 55-59. Before they can benefit from these services, however, their specific problems and needs are screened by the DSSH service units on Maui and on Molokai. Pertinent factors which may determine individual need include physical or mental deterioration, lack of other persons or family members who can assist and other causes which may inhibit the individual's ability to function capably in his or her own home.

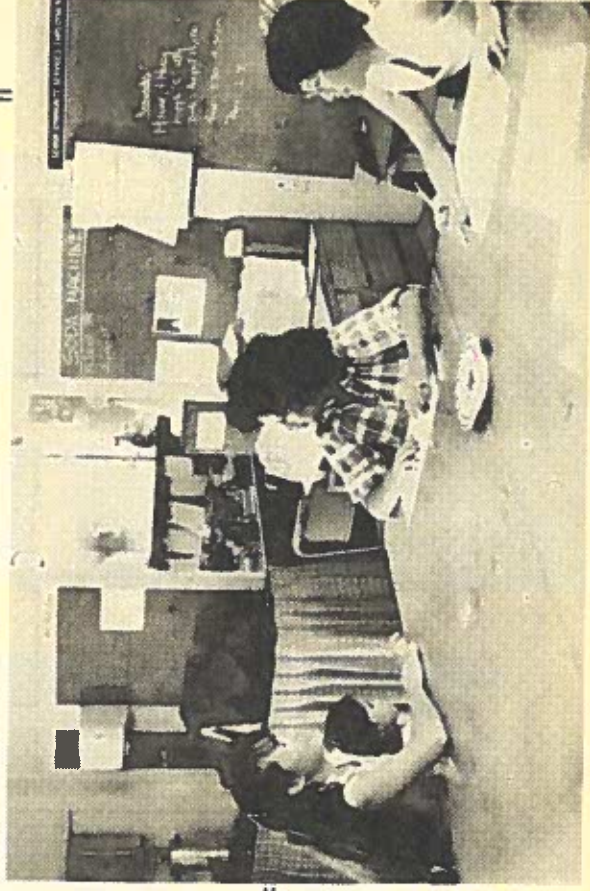
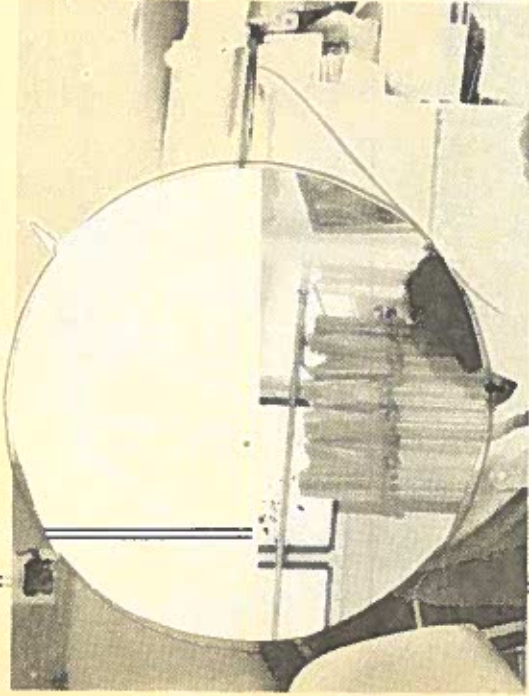
Since its inception in October 1975 this program has been of inestimable benefit to its recipients as well as to those underprivileged persons who perform the much needed chore services for them.



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# CHILD AND FAMILY DEVELOPMENT



# HEAD START

This program, which completed its 16th year in May 1981 has, through the years contributed inestimable beneficial experiences both for the pre-school children it serves and their parents. Its broad goal is to strengthen experiences in social, emotional, cognitive and motor skills in the children by working together with their parents as partners.

The program provides training sessions for policy council members to enable them to become effective planners and decision makers. It also provides parents with opportunities to work with their children on a one-to-one basis, and implements innovations for both the center base and home base programs.

The children are provided with a variety of early childhood education experiences as individuals as well as in small and larger groups. Health services are provided for the children, including physical examinations, immunization and even treatment. They are fed nutritious snacks and lunches.

Additionally, the parents are involved as volunteers and helpers in the program and also take part in decision-making.

As a result of this program during the past year the mothers gained a greater degree of hope for the future of their children; the children became more achievement oriented; the children's self concept improved, resulting in an increased willingness to strive for good performance; and the children's social relationships and social participation were improved during their months of participation in the program.

A total of 143 were served during the past year. Of these 15 of those enrolled in the program were handicapped. Some 119 children completed physical examinations. Immunization was provided for 111 children.

Parents involving themselves in the activities generated by the Head Start Program totaled 2,391 who took part in some 1,186 activities. Such "teamwork" between the teachers and parents stimulates initiative in the recipients and leads to increased ambition overcoming the sometime sense of futility experienced by the underprivileged. It is of great emotional value to all concerned.

During the year four centers were in operation on Molokai and three on Maui.



# LANAI DAY CARE

The broad goals of this program for child care are twofold, involving 1 — Enabling the parents of young children to obtain or retain employment or training which would be impossible without a place that their children could be safe and well cared for; and 2 — To provide these small children with developmental needs and early childhood education.

Objectively the program provides child care services and learning, developing and socializing experiences to some 20 children.

During the past year program activities enriched the developmental growth of these children physically, socially, emotionally and cognitively. Excursions and field trips were provided in order that they could benefit from diversified experiences. Nutritious lunches and two snacks daily were provided for the children.

While their parents are at work the children are well taken care of and their day by day learning experiences improved their self-concept and self-confidence.

The total budget for the year was \$2,691, obtained by fees for service.



# MOLOKAI C.A.C.



# SEASONAL FARM WORKERS

The overall goal of this program as in past years is to increase the economic self-sufficiency of those who participate.

The program objectives included providing seasonal farm workers and their families who seek alternative jobs with opportunities and services designed to equip them to compete in non-agricultural jobs markets; and to provide to seasonal farm workers and their families who wish to remain in agricultural employment services which are designed to upgrade their skills or to develop new skills to enable them to obtain non-seasonal agricultural jobs.

There are three components of the SFWP: 1 — On the job training (OJT); 2 — Work experience; 3 — Classroom Training (CRT) and supportive services. The purpose of the Work Experience component is to provide training to participants who have had minimal exposure to non-agricultural employment. OJT incorporates some form of reimbursement to employers in order to offset costs of training and to motivate employers to hire enrollees. OJT also provides the enrollees with meaningful job training to improve their skills and marketability.

CRT, as utilized in the program provides participants with skill training in community, educational institutions on a less-than-class basis. This training is geared to meet the occupational training needs of the individual participants. Supportive services, such as medical examinations are provided for enrollees in every component.

During the past year a total of 70 clients were served. Some 35 of these were involved in the Work Experience program. The program had a definite impact on all who took part in it, particularly since all participants were required to be economically disadvantaged, thus on a low income level, and the program is specifically designed to alleviate this problem.

# YOUTH EMPLOYMENT & TRAINING PROGRAM (YETP)

The YETP provides assistance to eligible youth in making a vocational choice by providing them with career alternatives through employment and training opportunities.

The program objectives during the past year were to enroll a total of 40 clients in classroom training (CRT); 30 in on the job training (OJT). Work experience in school was provided to two and other work experience involved 38 clients. The program offered a variety of manpower activities to youths from ages 16-21 who either were seasonal farm workers or came from seasonal farmworker families.

Activities involved providing four participants in CRT with occupational skill training geared to meet the needs of the individual participant; OJT was provided to three participants to enable them to obtain unsubsidized full time, non-agricultural employment. Work experience was provided to 40 participants, and career employment experience provided in-school youth with well supervised employment and transitional services; and manpower services were provided.

The program helped the clients to identify the skills developed and to obtain an overview of their personal traits, explore their personal goals, explore employment concerns and explore training concerns.

The overall placement rate was 40%, and the "Other Positive Termination Rate" was 44%. There was a 16% "Other Termination Rate."



# YOUTH COMMUNITY CONSERVATION AND IMPROVEMENT PROGRAM (YCCIP)

This program addresses itself to providing job training, employment opportunities and manpower services to youth who are members of Seasonal Farm Workers families.

During the past year its objective was to provide 17 SFW-YCCIP out-of-school participants with work experience opportunities and to provide 16 SFW-YCCIP in-school participants with work experience opportunities and transitional services; to provide 64 SFW-YCCIP participants with manpower and support services as necessary; to place 39% of the total participants terminated into employment. YCCIP components include Work Experience 15%, other work experience and supportive services.

The Work Experience (WE) is a short term employment activity with a public or private non-profit employer. It serves enrollees who either are in school or those who are out of school. Participants of the program must be between the ages of 16-21 years.

Clients, who totaled 64 during the past year, were helped in making career decisions that will enable them to become economically self-sufficient and to find permanent, part-time work at the end of the work experience activity.

All 64 clients received manpower/supportive services. Sixteen took part in Work Experience in school and 17 took part in other Work Experience.

# COMMUNITY FOOD AND NUTRITION PROGRAM

This program offers services to persons of fixed income by making available nutritious produce at lower than market prices. It operates an "open market" on a daily basis to serve some 1,500 persons monthly at various communities in Central Maui.

The market was operated on a daily basis at Kaunao Senior Citizens Center, at Hale Mahaolu and at Kahekili Terrace. It bought produce from wholesalers, backyard farmers and others at the lowest prices and passed on retail price savings to its customers. Food stamps were accepted in order to better serve low income persons. "Week-end specials" were offered to add to the service.

The program enabled some 5,128 clients served between March 11, 1981 and June 30, 1981 to stretch their food dollars, particularly those on fixed incomes. It made marketing easier by bringing the market to the immediate vicinity of the program site residents of senior citizens and low income clients.

The market was available on Tuesday, Wednesday and Thursday at Kaunao School; on Mondays at Hale Mahaolu and on Fridays at Kahekili Terrace. Monthly average sales were \$136.39, with average savings to clients of 30%.

In addition, nutrition education is provided to the clients, and services include the elderly feeding program, information on food stamps, discount buying privileges and self-help education.



# COMMITTEES AND COUNCILS



Francis DeMello

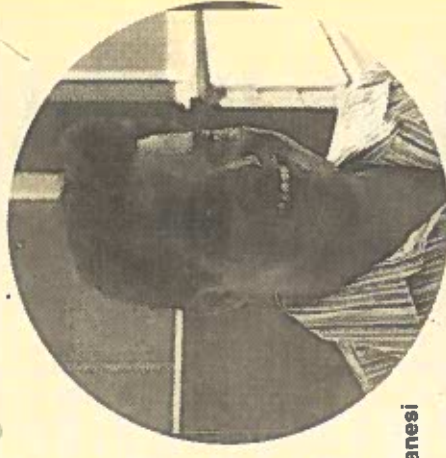
## MAUI SENIOR CITIZENS PLANNING AND COORDINATION COUNCIL

Chairman ..... Francis B. DeMello  
 Vice-Chairman ..... Tony Tomoso  
 Corresponding Secretary ..... Natsuyo Hayase  
 Recording Secretary ..... Staff, MEO, Inc.  
 (Olive Pacheco)  
 Treasurer ..... Masayo Kawabe

### Members

Annie Potter  
 Alejo Tabisola  
 Drucilla Castro  
 Susana Pascual  
 Frank Lee, Sr.  
 Motoharu Okafuji  
 Shigeko Takushi  
 Mariano Domingo  
 Earl Naito  
 Robert Asato  
 Kenzo Takumi

Wallace Miyahira  
 Guillermo Barut  
 Satoru Kawakami  
 Masao Sato  
 Esther Kealoha  
 John Eddy Nelson  
 Harry Daniels  
 Victor Aladen  
 Charlotte Yoshioka  
 Paul Robinson



Manuel Planesi

## HEAD START POLICY COUNCIL

### Officers

Chairperson ..... Manuel Planesi Maui  
 Vice-Chairperson ..... Claudia Noah Molokai  
 Secretary ..... Letitia Kuloiola Maui  
 Treasurer ..... Cythia Aquino Molokai

### Members

Leona Stephens ..... Maui  
 Debby Partlow ..... Maui  
 Alohalani Planesi ..... Molokai  
 Grace Wright ..... Molokai  
 Stefani Ross ..... Maui  
 Kimie Lane ..... Maui  
 Patricia Perry ..... Maui  
 Roman Piano ..... Maui  
 Suyetomo Toyama ..... Maui  
 Haruyo Yoshioka ..... Maui  
 Lei Kaneakua ..... Molokai

# MEO PROGRAM SUMMARY

# AND FUNDING SOURCES

PROGRAM	OBJECTIVES	ESTIMATED NO. OF PERSONS SERVED	SOURCE	FEDERAL	STATE	IN-KIND	COUNTY	TOTAL BUDGET
Administration	Implement and administer broad policies and programs.	—	CSA	95,500	27,418	7,560	—	130,478
Community Organization	Provide assistance to area councils to focus and prioritize problems and issues.	3,418	CSA	105,500	63,631	14,772	—	68,010
Senior Services	To provide assistance and services to the elderly in the areas of resources, advocacy well-being and issues.	8,491	CSA	37,000	24,070	43,844	—	104,914
Nutrition	Offer savings to people of fixed income by having nutritious produce available at lower than market prices.	5,128	CSA	32,010	—	36,000	—	68,010
Energy Program Support	To increase advocacy, capability and energy conservation efforts.	6,000	CSA	11,500	—	—	—	11,500
Energy Crisis Intervention Program	To lessen the impact of the high energy cost on the poor and provide crisis intervention.	8,500	CSA	30,000	—	—	—	30,000
Energy Conservation	To assist energy advocacy efforts.	181	CSA	5,261	—	—	—	5,261
Lanai Day Care	To enable the parents of young children to obtain or retain employment or training while children are provided day care services.	20	Fees	—	—	—	—	2,691
County Transportation	To provide transportation services to the elderly and pre-school children.	1,134 monthly 173,473 passenger trips annually	Maui County	—	—	—	127,698	127,698
County Chore Services	To assist individuals who are sickly, disabled and aged (60 years and over) to remain in their own homes.	170	Maui County	—	—	—	9,500	9,500
Youth Employment Program	To provide youth and vocational choice in career alternatives through employment and training opportunities.	70	DOL	51,182	—	—	—	51,182
Youth Conservation Program	To provide job training, employment opportunities and manpower services to youth who are members of seasonal farmworker families.	64	DOL	106,146	—	—	—	106,146
Seasonal Farmworkers Program	To increase the economic self-sufficiency of seasonal farmworkers and their families.	70	DOL	99,040	—	—	—	99,040
Senior Citizens Employment Program	To meet the pressing needs commonly experienced by the elderly, such as employment.	31	DOL	132,982	—	14,808	—	147,790
Head Start	To strengthen the Head Start experiences as partners with parents.	143	DHHS	299,321	10,000	—	104,028	399,245
Transportation	To provide transportation service to the elderly and pre-school children.	1,134 monthly 173,473 passenger trips annually	DSSH	189,013	22,463	—	17,908	228,574
Chore Services	To assist individuals who are sickly, disabled and aged (60 and over) to remain in their own homes.	170	DOL	41,501	13,834	—	9,605	64,940
Aloha Energy Systems	To develop a viable self-sustaining energy conservation enterprise in five (5) years.	266	DOL	200,000	30,000	—	—	230,000
				1,435,956	191,416	137,198	253,259	2,020,520



*Junie T. Gray Award*  
COMMUNITY SERVICES ADMINISTRATION

PRESENTS THIS

CERTIFICATE OF APPRECIATION

TO

*Joe Souki*

For 15 years of service as the Executive Director of Maui Economic Opportunity, Inc., during which, under your leadership, many opportunities were opened.

Your sensitivity, foresight and organizational skills resulted in economic development programs benefiting all ages and special programs for Senior Citizens. These include the creation of Lokahi Pacific, a community development corporation, and Aloha Energy Systems, Ltd., an energy conservation factory; a county-wide transportation system to serve Seniors, the handicapped, and pre-schoolers and a discount program enabling over 9,000 Senior Citizens to purchase basics in spite of inflation.

While the Community Services Administration as a Federal agency may end, we know you and the staff of Maui Economic Opportunity, Inc. will continue to significantly impact poverty and work to increase self-sufficiency.

*Alphonse Proulx*

SEP 11, 1981  
Date

