



September 3, 2021

Re: 48<sup>th</sup> Annual Maui County Senior Fair- Nonprofit Businesses

Aloha,

Mark your calendar, the 48<sup>th</sup> Annual Maui County Senior Fair is scheduled from **10am to 12pm, Friday, October 22, 2021** via Zoom, livestreamed on Facebook and aired on AKAKU channel 54. The in-person event typically attracts over 1,500 individuals to the War Memorial Gymnasium. Last year, the first ever virtual event attracted more than 3,000 unique visitors. The 2021 Senior Fair will provide an opportunity for businesses, nonprofits and legislators to share messages and information with our Kupuna and their families.

Pre-recorded commercials and messages will be aired during the event. Please include a link to your company's website in your message. There will be entertainment and prizes. Local entertainer Kathy Collins will act as Mistress of Ceremonies. The Senior Fair is sponsored by the County of Maui Office on Aging, and is produced by MEO.

We hope that you will participate by:

- 1- Submitting a 60 second video to promote your non-profit.
  - There is no cost to participate, however we are seeking gift card donations to use for door prizes.
  - Complete an application and submit to MEO no later than **Monday, September 27, 2021.**
  - Video submission must be received no later than **Monday, October 11, 2021 at 12noon.**
  - Videos must be submitted in MP4 format.
  - Late submissions will not be accepted.
- 2- **WE WILL NOT PROVIDE SWAG BAG GIVE AWAYS THIS YEAR, HOWEVER WE WILL ACCEPT GIFT CARD DONATIONS IN INCREMENTS OF \$10.00 OR \$20.00 TO GIVE AWAY AS DOOR PRIZES. GIFT CARDS MUST BE RECEIVED BY MEO NO LATER THAN MONDAY, OCTOBER 11, 2021.**

For more information, contact Lee Imada at 249-2990. We look forward to your participation.

Sincerely,

*Debbie Cabebe*

Chief Executive Officer

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**The Promise of Community Action**

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.





Maui Economic Opportunity, Inc.  
 Est. 1965  
 99 Mahalani Street  
 Wailuku, HI 96793  
 (808) 249-2970

**MAUI COUNTY**  
**48th ANNUAL SENIOR CITIZEN FAIR**  
 ZOOM  
 Friday, October 22, 2021  
 10:00 a.m. – 12:00 p.m.

**APPLICATION Nonprofit Vendors**

<u>APPLICANT NAME:</u>			<u>DATE SUBMITTED:</u>
<u>BUSINESS TELEPHONE:</u>	<u>CELL PHONE:</u>	<u>FAX NUMBER:</u>	<u>RESIDENCE TELEPHONE:</u>
<u>MAILING ADDRESS:</u>		<u>E-MAIL ADDRESS:</u>	

- **Application must be received no later than Monday September 27, 2021 at:**

Maui Economic Opportunity, Inc.,  
 99 Mahalani Street, Wailuku, HI 96793  
 Attention: Gay Sibonga, Chief Operating Officer  
 Telephone: (808) 249-2990

- Submit a pre-recorded 60 second or less video to promote your nonprofit.
- Videos will be played throughout the live event.
- There is no cost to participate, however we suggest that you donate a \$10.00 or \$20.00 gift card to be distributed as a prize. No other prizes will be accepted.
- NO SWAG BAG ITEMS NEEDED

**PARTICIPATION FEE: Suggested \$10 or \$20 gift card donation**  
**You may mail gift cards along with your application or drop off at the Mahalani Street offices**  
**by the September 27, 2021 deadline**  
**Prerecorded video must be submitted by October 11, 2021 at 12:00 noon**

**BELOW FOR FAIR COMMITTEE USE ONLY.**

<u>APPLICATION RECEIVED</u>	<u>PAYMENT RECEIVED</u>	<u>APPROVED/SPACE ASSIGNMENT</u>
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