



**Maui Economic Opportunity, Inc.
Community Services Dept.**

P.O. Box 2122
Kahului, HI 96733
808-249-2970
Fax: 808-249-2971

September 3, 2021

Re: 48th Annual Maui County Senior Fair- For-Profit Businesses

Aloha,

Mark your calendar, the 48th Annual Maui County Senior Fair is scheduled from **10am to 12pm, Friday, October 22, 2021** via Zoom, livestreamed on Facebook and aired on AKAKU channel 54. The in-person event typically attracts over 1,500 individuals to the War Memorial Gymnasium. Last year, the first ever virtual event attracted more than 3,000 unique visitors. The 2021 Senior Fair will provide an opportunity for businesses, nonprofits and legislators to share messages and information with our Kupuna and their families.

Pre-recorded commercials and messages will be aired during the event. Please include a link to your company's website in your commercial. There will be entertainment and prizes. Local entertainer Kathy Collins will act as Mistress of Ceremonies. The Senior Fair is sponsored by the County of Maui Office on Aging, and is produced by MEO.

We hope that you will participate by:

- 1- Submitting a 60 second or less video to promote your business.
 - The cost to participate is \$25.00.
 - Complete an application and submit to MEO no later than **Monday, September 27, 2021.**
 - Video submission and payment must be received no later than **Monday, October 11, 2021 at 12noon.**
 - Videos must be submitted in MP4 format.
 - Late submissions will not be accepted.

For more information, contact Lee Imada at 249-2990. We look forward to your participation.

Sincerely,

Debbie Cabebe

Chief Executive Officer

The Promise of Community Action

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.





Maui Economic Opportunity, Inc.
 Est. 1965
 99 Mahalani Street
 Wailuku, HI 96793
 (808) 249-2970

MAUI COUNTY
48th ANNUAL SENIOR CITIZEN FAIR
 ZOOM
 Friday, October 22, 2021
 10:00 a.m. – 12:00 p.m.

APPLICATION For-profit Vendors

<u>APPLICANT NAME:</u>			<u>DATE SUBMITTED:</u>
<u>BUSINESS TELEPHONE:</u>	<u>CELL PHONE:</u>	<u>FAX NUMBER:</u>	<u>RESIDENCE TELEPHONE:</u>
<u>MAILING ADDRESS:</u>		<u>E-MAIL ADDRESS:</u>	
<ul style="list-style-type: none"> • <u>Application and payment must be received no later than Monday, September 27, 2021 at:</u> Maui Economic Opportunity, Inc., 99 Mahalani Street, Wailuku, HI 96793 Attention: Gay Sibonga, Chief Operating Officer Telephone: (808) 249-2990 • A \$25.00 participation fee provides 60 seconds of on-air time to promote your business. • You may also donate \$10.00 or \$20.00 gift cards to be distributed as prizes. No other prizes will be accepted. <p style="text-align: center;"><u>PARTICIPATION FEE: \$25.00</u> <u>MAKE CHECK PAYABLE TO: Maui Economic Opportunity, Inc.</u> <u>APPLICATION AND FEE MUST BE RECEIVED BY Monday, September 27, 2021</u> <u>Prerecorded video must be submitted by Monday, October 11, 2021 at 12:00 noon</u></p>			

BELOW FOR FAIR COMMITTEE USE ONLY.

<u>APPLICATION RECEIVED</u>	<u>PAYMENT RECEIVED</u>	<u>APPROVED/SPACE ASSIGNMENT</u>

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