



FOR IMMEDIATE RELEASE

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October 14 Conference to Empower Women to Secure Their Finances

Women live longer, earn less, and take more time out for family

Many Hawaii residents are facing a saving shortfall that could crimp their ability to enjoy a comfortable retirement and saving for retirement is especially difficult for women. That's because women live longer than men, leave the work force more often to care for family members, and are at greater risk of outliving their retirement income. Older women are 57 percent more likely to live in poverty than older men, according to a recent University of Hawaii study.

To address this concern, AARP Hawaii is teaming up with partner organizations to present *Women and Money: Secure Your Future*, a conference aimed at helping Maui women make fact-based decisions to strengthen their financial future. The event will be held at Kaunoa Center on Saturday, October 14th (9 a.m. to 2:30 p.m.). The cost is \$5, which includes lunch.

“This conference is aimed at helping women of all ages, particularly those in mid-life and younger, feel confident about managing their resources so they can take steps that will enable them to live the lives they want to live now and in the future, including retirement” said Jackie Boland, Community Outreach Director for AARP Hawaii.

Register at <https://aarp.cvent.com/women10-14> or call toll-free 1-877-926-8300. The cost of the event is \$5 and includes lunch.

The program kicks off with a plenary panel session titled Women and Money: The Big Picture. The session includes 10 Tips for Women to improve their finances.

Other panels and speakers are:

10:45 a.m. concurrent sessions:

A: Introduction to Financial Planning, Gayle Long, Financial Advisor

B: Social Security and Medicare Retiree Benefits, Bill Staton, AARP Volunteer

C: College Savings Options and Trade-Offs, Roberta Lee Driscoll, CFP™

D: Encore Entrepreneurship—Starting Your Own Business, Courtney Dumlao, Loan Fund Manager with Maui Economic Opportunity.

1:00 p.m. concurrent sessions:

A: Effective Retirement Planning, Roberta Lee Driscoll, CFP™

B: Getting Your Documents in Order, Meg Obenauf, Attorney at Law

C: Investing with Confidence, Elsa Agdinaoay-Segal, Financial Advisor

D: Understanding Long-Term Care Insurance, Naalei Keaunui, Financial Advisor

The conference is open to women and men of all ages and is intended to create a comfortable learning environment for women.

AARP is the nation's largest nonprofit, nonpartisan organization dedicated to empowering Americans 50 and older to choose how they live as they age. With nearly 38 million members, including nearly 150,000 in Hawaii, and offices in every state, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and advocate for what matters most to families with a focus on health security, financial stability and personal fulfillment. AARP also works for individuals in the marketplace by sparking new solutions and allowing carefully chosen, high-quality products and services to carry the AARP name. As a trusted source for news and information, AARP produces the nation's largest circulation publications, AARP The Magazine and AARP Bulletin. To learn more, visit www.aarp.org or follow @AARPHawaii, @AARP and @AARPadvocates on social media.