



**Maui
Electric**

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Maui Electric debuts new Akakū television series on March 7

KAHULUI, March 2, 2017 – Maui Electric is launching a new monthly television series, *Let's Talk Energy*, on Akakū channel 55, on Tuesday, March 7, from 8 p.m. to 8:30 p.m. Focusing on all things energy-related in Maui County, the series will cover everything from electricity basics and electrical safety to discussions on powering Maui, Moloka'i and Lāna'i today and into the future. Viewers are invited to email letstalkenergy@mauielectric.com with energy-related questions or suggested energy topics to possibly be featured in future episodes. New half-hour episodes will air the first Tuesday of every month at 8 p.m., and repeat in the Tuesday timeslot for the entire month.

The March 7 episode will focus on the company's proposed clean energy plans, low-income energy assistance programs, as well as overhead and downed line electrical safety.

"We acknowledge and value the strong interest of our customers when it comes to energy matters on Maui, Moloka'i and Lāna'i, and we want to foster this important, ongoing dialogue," said Sharon Suzuki, president of Maui Electric. "Whether you're wondering where your electricity comes from or how we're working together to reach the most ambitious clean energy goals in the nation while balancing affordability and reliability – we invite you to tune in and come talk energy with us."

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Photo descriptions:

Maui Electric_Lets Talk Energy_Kau'i and Sharon: Maui Electric will debut "Let's Talk Energy" a new television series on March 7 at 8 p.m. on Akakū channel 55. In the first episode (from left), Maui Electric's Kau'i Awai-Dickson and Sharon Suzuki discuss what's ahead for Maui Electric, which just commemorated its 95th anniversary last year.

Maui Electric_Lets Talk Energy_Kau'i Danielle and Gerry: In another segment of the first "Let's Talk Energy" episode, (from left) Maui Electric's Kau'i Awai-Dickson and Danielle Canfield-Jones talks with Maui Economic Opportunity's Gerry Lum on available low-income energy assistance programs.

Maui Electric_Lets Talk Energy_Kau'i.Ellen.Mike: (From left) Maui Electric's Kau'i Awai-Dickson, Ellen Nashiwa, and Mike Ito discuss the company's proposed clean energy plans for Maui, Moloka'i and Lāna'i.

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